

# **8 REASONS TO BE A MEMBER**

#### GET FREQUENT UPDATES ON INDUSTRY CHANGES

Gathering and sending information to members is what we do. As a member, you'll hear about important legislative and regulatory issues and vital developments affecting the local staffing industry.

# LEARN WHAT INNOVATIVE BUSINESS LEADERS KNOW

Attend NYSA educational events, webinars, and annual conference to stay current with changes in technology, legislation, and best practices that will help you grow your business.

#### **ADVANCE AS A PROFESSIONAL**

Being involved in NYSA activities can bring your career to the next level as you learn new skills and make key contacts. NYSA provides numerous educational opportunities that offer continuing education credits for ASA's three certifications: Certified Staffing Professional<sup>®</sup>, Technical Services Certified<sup>™</sup>, and the Certified Search Consultant<sup>®</sup>.

### **INTERACT WITH REAL PEOPLE IN THE INDUSTRY**

While email, conference calls, and webinars are key communication tools, face-to-face interaction will never go out of style. NYSA committees, events, and educational meetings allow you to exchange ideas and information with others around the boardroom, learning session, dinner or cocktail table and develop relationships with industry leaders.

#### **INCREASE YOUR CLOUT**

By just being a member, you are part of the strongest voice in staffing industry in the state of New York. Being a NYSA member gives you the power to let your clients know that you belong to a member organization dedicated to advancing the interests of staffing and recruiting firms and the promotion of high standards of legal, ethical, and professional practices.

#### ADVOCATE

NYSA advocates for the staffing industry and works to increase the awareness of the positive impact staffing and recruiting firms contribute. We participate in corporate responsibility activities, recognize outstanding staffing employees and businesses, release press releases, and communicate with local media about the positive staffing trends in the area.

#### SAVE TIME AND MONEY

NYSA has the tools and information resources to point you in the right direction when you're in need of ideas and know-how. Plus, you receive member-only benefits like discounted educational events, members' only e-newsletters, discounted networking and social event registrations, and much more.

# **BECOME AN INDUSTRY LEADER**

NYSA membership offers you the opportunity to serve in a variety of volunteer leadership opportunities. The association cannot grow without dedicated volunteers, and becoming involved with NYSA gives you the ability to help shape the local staffing industry.

# JOIN TODAY AT NYSTAFFING.ORG

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